

Applicant Initiated Interview Request Form

Application No.: 10/806,830 First Named Applicant: Nishikawa, et al.
Examiner: Joshua D. Taylor Art Unit: 2426 Status of Application: Final Rejection

Tentative Participants:

- (1) May Lin DeHaan (2) Thomas F. Lebens
(3) Examiner Joshua D. Taylor (4) Supervisory Patent Examiner Joseph P. Hirl

Proposed Date of Interview: Friday, January 8, 2010 Proposed Time: 1:00 p.m. ET AM/PM

Type of Interview Requested:

- (1) ☒ Telephonic (2) ☐ Personal (3) ☐ Video Conference

Exhibit To Be Shown or Demonstrated: ☐ YES ☐ NO

If yes, provide brief description: _____

Issues To Be Discussed

Issues (Rej., Obj., etc)	Claims/ Fig. #s	Prior Art	Discussed	Agreed	Not Agreed
(1) <u>Rejection 35 USC 103(a)</u>	<u>1-2, 8-12, 15-16</u>	<u>Ellis (US 2004/0117831) in view of Roberts (US 2005/0278741) in further view of Hassell (US 2004/ 0107439) and Westberg (US 2005/ 0102696)</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(2) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(3) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
(4) _____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☒ Continuation Sheet Attached

Brief Description of Argument to be Presented:

Please see attached continuation sheet.

An interview was conducted on the above-identified application on _____.

NOTE: This form should be completed by applicant and submitted to the examiner in advance of the interview (see MPEP § 713.01).

This application will not be delayed from issue because of applicant's failure to submit a written record of this interview. Therefore, applicant is advised to file a statement of the substance of this interview (37 CFR 1.133(b)) as soon as possible.

May Lin DeHaan
Applicant/Applicant's Representative Signature

May Lin DeHaan

Typed/Printed Name of Applicant or Representative

42,472

Registration Number, if applicable

Examiner/SPE Signature

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Application No.: 10/806,830

First Named Applicant: Nishikawa

Examiner: Joshua D. Taylor

Art Unit: 2426

Brief Description of Argument to be Presented

Applicants respectfully submit that the cited art does not teach, suggest, motivate or otherwise obviate “providing a plurality of *cascading filters* for facilitating determination of a particular one of the discrete selectable audio/visual programs, the plurality of *cascading filters* being customizable for each at least one user[,]” “wherein the plurality of *cascading filters* simultaneously considers content across the plurality of media,” and “automatically adding information corresponding to a particular one of the plurality of discrete selectable items of audio/visual content to the updatable list of preferred items of audio/visual content when the area of visual focus is on a characterizing descriptor as corresponds to the particular one of the plurality of discrete selectable items of audio/visual content for greater than a predetermined length of time[,]” and “**automatically purging the information in response to a predetermined trigger for facilitating display of recently relevant content[.]**” [Emphasis added.]